

DOGMA F10

	SUPER RECORD 12s w TALON and KE0 blade TIT PEDALS RRP	S. RECORD EPS 12s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE 11s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE D12 11s w TALON and KE0 blade TIT PEDALS RRP	SRAM e-TAP w TALON and KE0 blade TIT PEDALS RRP
CAMPAGNOLO SHAMAL ULTRA C17 COP.	9'500.00 €	10'950.00 €			
CAMPAGNOLO BORA ONE COP.	10'250.00 €	11'700.00 €			
CAMPAGNOLO BORA ULTRA TWO COP.	11'350.00 €	12'800.00 €			
FULCRUM RACING ZERO C17			9'100.00 €	10'500.00 €	10'400.00 €
FULCRUM ZERO NITE C17			9'350.00 €	10'750.00 €	10'650.00 €
FULCRUM SPEED C40 COP.			10'000.00 €	11'400.00 €	11'300.00 €
FULCRUM ZERO CARBON			10'100.00 €	11'500.00 €	11'400.00 €
COSMIC PRO CARBON	9'750.00 €	11'200.00 €	9'400.00 €	10'800.00 €	10'700.00 €
ZIPP 303 COP			10'050.00 €	11'450.00 €	11'350.00 €

DOGMA F10 LIGHT

	S. RECORD EPS 12s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE D12 11s w TALON and KE0 blade TIT PEDALS RRP	SRAM e-Tap w TALON and KE0 blade TIT PEDALS RRP
CAMPAGNOLO BORA ULTRA TWO COP.	14'160.00 €		
FULCRUM ZERO CARBON		12'930.00 €	12'760.00 €
ZIPP 303 COP		12'930.00 €	12'760.00 €

DOGMA F10 DISK

	S. RECORD DISK 12s w TALON and KE0 blade TIT PEDALS RRP	S. RECORD EPS DISK 12s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE DISK 11s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE D12 DISK 11s w TALON and KE0 blade TIT PEDALS RRP	SRAM e-Tap w TALON and KE0 blade TIT PEDALS RRP
CAMPAGNOLO BORA ONE DISK	11'670.00 €	13'120.00 €			
KSYRIUM PRO DISC COP			9'550.00 €	11'190.00 €	
RACING 4 CARBON DISC COP.			9'790.00 €	11'430.00 €	
ZIPP 303 DISC COP.			10'530.00 €	12'170.00 €	12'170.00 €

DOGMA K10 DISK eDSS™

	S. RECORD EPS DISK 12s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE D12 DISK 11s w TALON and KE0 blade TIT PEDALS RRP	SRAM e-Tap w TALON and KE0 blade TIT PEDALS RRP
CAMPAGNOLO BORA ONE DISK	15'480.00 €		
KSYRIUM PRO DISC COP		13'550.00 €	
RACING 4 CARBON DISC COP.		15'800.00 €	
ZIPP 303 DISC COP.		14'530.00 €	14'530.00 €

DOGMA K10 DISK

	S. RECORD EPS DISK 12s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE DISK 11s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE D12 DISK 11s w TALON and KE0 blade TIT PEDALS RRP	SRAM e-Tap w TALON and KE0 blade TIT PEDALS RRP
CAMPAGNOLO BORA ONE DISK	13'830.00 €			
KSYRIUM PRO DISC COP		10'250.00 €	11'890.00 €	
RACING 4 CARBON DISC COP.		10'500.00 €	12'140.00 €	
ZIPP 303 DISC COP.		11'240.00 €	12'880.00 €	12'880.00 €

DOGMA K10

	SUPER RECORD 12s w TALON and KE0 blade TIT PEDALS RRP	S. RECORD EPS 12s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE 11s w TALON and KE0 blade TIT PEDALS RRP	DURA ACE D12 11s w TALON and KE0 blade TIT PEDALS RRP	SRAM e-TAP w TALON and KE0 blade TIT PEDALS RRP
CAMPAGNOLO SHAMAL ULTRA C17 COP.	9'500.00 €	10'950.00 €			
CAMPAGNOLO BORA ONE COP.	10'250.00 €	11'700.00 €			
CAMPAGNOLO BORA ULTRA TWO COP.	11'350.00 €	12'800.00 €			
FULCRUM RACING ZERO C17			9'100.00 €	10'500.00 €	10'400.00 €
FULCRUM ZERO NITE C17			9'350.00 €	10'750.00 €	10'650.00 €
FULCRUM SPEED C40 COP.			10'000.00 €	11'400.00 €	11'300.00 €
FULCRUM ZERO CARBON			10'100.00 €	11'500.00 €	11'400.00 €
COSMIC PRO CARBON	9'750.00 €	11'200.00 €	9'400.00 €	10'800.00 €	10'700.00 €
ZIPP 303 COP			10'050.00 €	11'450.00 €	11'350.00 €

DOGMA F8

	ULTEGRA 11S RRP	ULTEGRA D12 11S RRP
FULCRUM RACING ZERO C17	6'000.00 €	7'050.00 €

PRINCE FX	CHORUS 11s	ULTEGRA 11s	ULTEGRA D12 11s
	RRP	RRP	RRP
	CAMPAGNOLO ZONDA C17	5'200.00 €	
CAMPAGNOLO SHAMAL ULTRA C17 COP.	6'000.00 €		
CAMPAGNOLO BORA ONE COP.	6'950.00 €		
FULCRUM RACING 7		4'950.00 €	6'000.00 €
FULCRUM RACING 500 C17		5'050.00 €	6'100.00 €
FULCRUM RACING QUATTRO CARBON		5'850.00 €	6'900.00 €
Upcharge MANUBRIO TALON 1K	365.00 €	365.00 €	365.00 €
Upcharge pedals KEO CLASSIC PIN.	95.00 €	95.00 €	95.00 €
Upcharge pedals PEDALI KEO BLADE TITANIO PINARELLO	365.00 €	365.00 €	365.00 €

PRINCE	POTENZA 11s	ULTEGRA 11s	ULTEGRA D12 11s
	RRP	RRP	RRP
	FULCRUM RACING 7	3'800.00 €	3'800.00 €
FULCRUM RACING 500 C17	3'900.00 €	3'900.00 €	4'950.00 €
Upcharge pedals KEO CLASSIC PIN.	95.00 €	95.00 €	95.00 €

PRINCE DISK	ULTEGRA DISK 11s	ULTEGRA DISK D12 11s
	RRP	RRP
	MAVIC AKSIUM DISK	4'440.00 €
FULCRUM RACING 500 DISK	4'540.00 €	5'640.00 €
FULCRUM RACING 400 DISK	4'640.00 €	5'740.00 €
Upcharge pedals KEO CLASSIC PIN.	95.00 €	95.00 €

GAN	105 BLACK 5700 11s
	RRP
	FULCRUM RACING 7
Upcharge pédales KEO CLASSIC PIN.	95.00 €

GAN DISK	105 DISK 11s	ULTEGRA DISK 11s	ULTEGRA DISK D12 11s
	RRP	RRP	RRP
	MAVIC AKSIUM DISK	3'400.00 €	3'900.00 €
Upcharge pédales KEO CLASSIC PIN.	95.00 €	95.00 €	95.00 €

GAN DISK	105 DISK 11s	ULTEGRA DISK 11s	ULTEGRA DISK D12 11s
	RRP	RRP	RRP
	MAVIC AKSIUM DISK	3'400.00 €	3'900.00 €
Upcharge pédales KEO CLASSIC PIN.	95.00 €	95.00 €	95.00 €

GAN GR DISK	105 11s	ULTEGRA 11s	ULTEGRA D12 11s
	RRP	RRP	RRP
	MAVIC AKSIUM DISK	3'400.00 €	3'900.00 €
Upcharge pédales KEO CLASSIC PIN.	95.00 €	95.00 €	95.00 €

GAN GR DISK	ULTEGRA 11s	ULTEGRA D12 11s
	RRP	RRP
	MAVIC AKSIUM DISK	4'950.00 €
Upcharge pédales KEO CLASSIC PIN.	95.00 €	95.00 €

RAZHA	105 BLACK 5700 11s
	RRP
	FULCRUM RACING 7
Upcharge pédales KEO CLASSIC PIN.	95.00 €

ANGLIRU	105 BLACK 5700 11s
	RRP
	FULCRUM RACING 7
Upcharge pédales KEO CLASSIC PIN.	95.00 €

NEOR	XENON 10s	TIAGRA
	Crankset VELOCE	Levers 105
	Brakes VELOCE	Brakes SHIMANO 105
	RRP	RRP
	FULCRUM RACING 7	1'750.00 €
Upcharge pédales KEO CLASSIC PIN.	95.00 €	95.00 €

PRIMA	SORA 9s
	RRP
	C/RUOTE
Upcharge pédales KEO CLASSIC PIN.	95.00 €

BOLIDE	SUPER RECORD EPS	DURA ACE DI2 11V
	RRP	RRP
	WITHOUT WHEELS	13'550.00 €

BOLIDE PINARELLO	SUPER RECORD EPS	DURA ACE DI2 11V
	RRP	RRP
	WITHOUT WHEELS	14'500.00 €

FCX	CHORUS 11s	ULTEGRA 11S
	RRP	RRP
	FSA T30 ALLOY	4'550.00 €

XTRACK	MOST TRACK
	RRP
	WITHOUT WHEELS
MOST DUELL TRACK	3'700.00 €

PISTA	MOST TRACK
	RRP
	MOST PISTA TRACK

MERCURIO DISK	SORA 9s
	RRP
	MOST SINGLE SPEED

TREVISO DISK	SORA 9s
	RRP
	MAVIC AKSIUM DISC

Lungavita	SINGLE SPEED
	RRP
	MOST SINGLE SPEED

TREVISO	SORA 9s
	RRP
	SHIMANO WH-R501-24

SPEEDY	RRP	
	MOST 24	850.00 €

NYTRO PERFORMANCE REFINED	FORCE DISK	ULTEGRA DISK 11s	SRAM e-Tap DISK
	RRP	RRP	RRP
	MAVIC AKSIUM 12X100 12X142	6'500.00 €	6'750.00 €
MAVIC COSMIC PROCARBON			



PINARELLO RECOMMENDED RETAIL PRICE LIST MY 2019 - DRAFT

PINARELLO FRAMES RECOMMENDED RETAIL PRICE LIST MY 2019 - DRAFT	RRP
Frameset DOGMA F10	4'940.00 €
Frameset DOGMA F10 Disk (thru axle included)	5'150.00 €
Frameset DOGMA F10 XLight (85kg max rider weight)	6'360.00 €
Frameset DOGMA K10	4'940.00 €
Frameset DOGMA K10-S Disk (thru axle included)	5'470.00 €
Frameset DOGMA K10 eDSS (thru axle included)	7'030.00 €
Frameset DOGMAF8	4'590.00 €
Frameset PRINCE FX	3'200.00 €
Frameset BOLIDE (with bar, brakes, covers)	10'400.00 €
Frameset BOLIDE HR (W/pursuit carbon bar)	11'400.00 €
Frameset BOLIDE TT (with bar, brakes, covers)	11'400.00 €
Frameset MAAT	4'950.00 €
MAAT DROP BAR - Handlebar for frameset MAAT	700.00 €
Frameset XTRACK UD	2'000.00 €
Frameset FCX CROSS	2'000.00 €
Frameset PISTA	1'000.00 €

MYWAY RECOMMENDED UPCHARGE ON NET PRICE	PPC
Coloris My Way Dogma F10 / Dogma F10 Disk / Dogma K10 / Dogma K10-S Disk	550.00 €